

City of Evansville **Economic Development Committee**
Regular Meeting
Monday, March 20, 2023 6:00 PM

MINUTES

1. Call to Order. Ladick called meeting to order at 6:00 pm

2. Roll Call:

	Present/Absent	Others Present
Chair James Brooks	A	Com. Dev. Director Colette Spranger
Ben Ladick, Vice Chair	P	Scott Everson, Director of C&I, ECSD
Jon Alling	A	Shawn Dunphy, Evansville Chamber of Commerce
Sue Berg	P	Jason Sergeant, City Administrator
Brandon Rutz	P	
Pat Carr	P	
Gabe Schrader	P	

3. Motion to Approve Agenda by Berg, seconded by Carr, approved unanimously.

4. Spranger failed to write minutes in time for this month’s meeting. Will report back in April with minutes from February and March.

5. Civility Reminder. Ladick reminded the committee of the City’s commitments to civil discourse.

6. Citizen Appearances, other than listed agenda items.

A. Scott Everson, Director of Curriculum and Instruction. Mr. Everson was present at the invitation of Pat Carr, who works with Everson on implementing an automotive curriculum spearheaded by Ford to integrate students into the workforce prior to education. The Ford curriculum is well-regarded as it comes with very few strings attached, meaning it can be easily modified to suite the location where it is implemented. This is one of the opportunities that EHS provides to improve career readiness among its students. The average high school class is ~100 students and about 60% go on to college. The goal of these apprenticeship style opportunities is for the remaining 40% to experience the world of work. Ladick asked if there was any collaboration with Blackhawk Technical College. Everson replied that about 8 students get shuttled to Milton to participate with their tech program, which is co-ran by Blackhawk. Blackhawk is anxious to get involved with the schools.

7. Monthly Report

- A. **Community Development Report.** Spranger gave the report, filling on new businesses in progress of opening and ongoing business.
 - B. **Chamber of Commerce Report.** Chamber of Commerce Executive Director Shawn Dunphy spoke about membership renewals for the Chamber, which have been trending positively. The Chamber will be hosting a Spring Mixer at the Grange Building on May 4th from 4-6pm.
 - C. **Tourism Commission Report.** Berg gave the report, which included a brief update about the Our Wisconsin ad the commission placed. A photographer is being contracted to provide updated shots of photos that clearly show people enjoying what Evansville has to offer. Next Tourism Commission meeting is April 13th at 6:30pm.
8. **Discussion.**
- A. **Business Summit Ideas and Task Assignment.** Ongoing discussion regarding themes and organization for the 2023 Business Summit.
9. **Next Meeting Dates: Monday, April 17, 2023 at 6:00pm.**